## GREEN CLOUD VS. MICROSOFT AZURE

## Server setup in Azure is complicated – you will have to do it ALL yourself in a "go figure it out" approach. Green Cloud (GC) provides white-glove treatment with every deployment with live engineers to discuss any technical issue. GC empowers your salesforce with sales and technical onboard training via custom-tailored PARTNER product collateral. Unlike Azure, we work hand-in-hand to ensure your go-to-market strategies are ENABLEMENT designed for success. PROGRAM Orchestrated marketing campaigns, lunch-and-learn sessions, SPIFF programs and MDF funding separate GC's unique position in the channel. We are focused on the partner. A step further than Azure, GC will enhance your message with guided demos, NFR resources, product trials and proof-of-concept environments – all constructed to your exact specifications. GC storage is faster than Azure Standard Managed Disk storage. GC uses Tintri Hybrid-Flash or all-flash SAN arrays. GC's Cisco infrastructure is enterprise-grade and designed to last; they are a cut-above and validated yearly by Cisco to earn the designation "Cisco Powered." INFRASTRUCTURE GC's compute performance meets or exceeds Azure's F series (Dv2). GC offers more resources, more easily. Azure requires resizing to a different VM SKU to gain additional resources. GC allows direct customization of virtual machine resources. GC can accommodate most normal networking designs at no additional cost. GC provides a legitimate firewall with every purchase. GC bundles up to 1Gbps of bandwidth for extremely fast internet access at the firewall level. NETWORKING GC's vCloud Director interface and superior customer service simplify cloud deployments. Azure has a high propensity for misconfiguring network design due to complicated configuration requirements. GC offers granular file restore through Veeam, as well as hypervisor backups with customizable BACKUPS retention policies and offsite options. If you decide to drop networking at Azure, you may never be able to access your VM again because of required RDP access. GC's VMware environment provides console access — something Azure will not do. GC never forces you to use a particular OS or pre-created template. Upload your own ISOs; GC will accept custom OVA/OVF templates as well. MANAGEMENT GC offers cloud migration-as-a-service, as well as the ability to accept inbound seed-disks for BaaS, DRaaS and laaS. GC supports your native VMware formats in a vetted platform you feel confident managing — no need to convert to Hyper-V. GC allows unlimited storage in/out. No watchdogging like Azure. GC data transfer costs are nonexistent. No additional fees for in/out/sideways transfers between networks either. BILLING GC pricing is based around 24x7x365 utilization at 100%. With Azure you may have to shut down servers nightly to conserve costs. GC is channel-only. This means our business is built around the partner. And Azure? They're willing and able to sell to your end customers.

